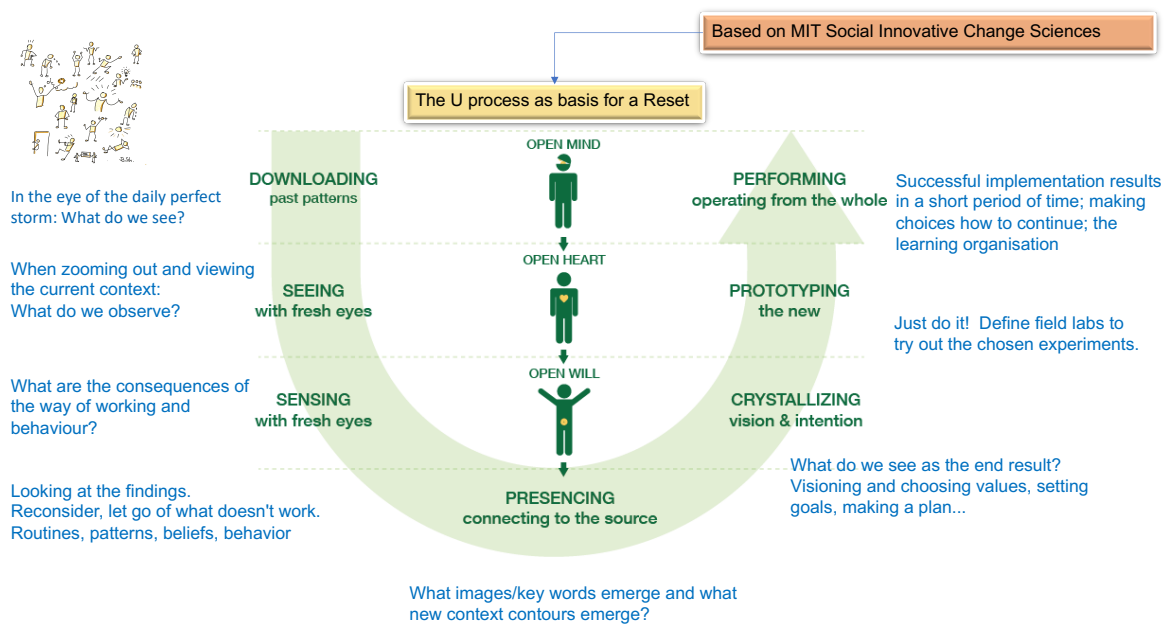


The basics of a Reset

- The Reset approach is based on MIT Social Innovative Change Sciences (Otto Scharmer's Theory U). Shown in the figure below.
- This method was developed through years of worldwide experience and study at MIT.
- The method ensures sustainable behavioral changes and a (joint) focus that creates the future with a 'clean slate' and confidence through a concrete plan.



Why?

A Reset can lead to:

- Structural behavioral change
- Insights into what values & behavior do and don't fit
- View of your proposition
- Renewed direction and focus

How long and where?

Duration: 2 days

Location: Central in the Netherlands, 2 nights

Customers

Until 2020: IBM, Dutch Railways, Fintage House, Haga Medical Center

In 2020: National Police, NN Group, KPN, VVAA, XS4ALL, ATN